



**Team up with us!** Vincotech, a group company within the Mitsubishi Electric Corporation, is a market leader and reliable partner in power modules. The enterprise develops and manufactures high-quality electronic power components for motion control, renewable energy, and power supply applications.

Headquartered in Unterhaching near Munich, Germany, Vincotech also owns and operates a production site in Bicske, Hungary, and maintains sales offices around the world. With some 800 employees worldwide, Vincotech delivers off-the-shelf products and application-specific solutions with utmost empathy for customers' needs – fast and flexible.

To reinforce our team based just southeast of Munich, we are seeking a

## PRODUCT MARKETING MANAGER [all genders]

### Your skills are in demand. We need you to:

- / Be the sole global marketing expert for your assigned products, with a strong focus on technical and commercial benchmarking and identifying market opportunities, to include performing detailed cost analyses and product calculations with the goal of taking full responsibility for a dedicated market and product portfolio
- / Manage products over their entire lifecycle, from rollout to end-of-life
- / Create sales tools, promotional material, product roadmaps and price lists, and conduct technical workshops
- / Coordinate custom product developments, support design-in activities and respond to business and technical inquiries

### Your credentials are persuasive. You have:

- / Earned a degree in electrical engineering (e.g. power electronics, energy system engineering, industrial engineering) and solid skills in product marketing and/or product management
- / A very good knowledge of power electronics or analog circuits as well as a keen interest in business affairs
- / Fluent command of spoken and written English and a talent for making the most of your strong communication skills when interacting with customers and internal stakeholders
- / The ability to excel both as an independent self-starter and a team player, as well as a gift for remaining calm and focused in high-pressure situations

### We walk the talk. We offer an opportunity for you to:

- / Take on the role of a real manager with full responsibility for and influence on your product portfolio in a market- and customer-centric position
- / Be part of a successful company culture where flat hierarchies and quick decision-making are realities rather than wishful thinking
- / Find long-term career prospects, an attractive salary, very good benefits and a company car —all this can be part of your priority package at Vincotech.

We welcome your application and look forward to discussing how Vincotech can become your next career choice.

#### Vincotech GmbH

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EMPOWERING YOUR IDEAS

Vincotech