



Team up with us! Vincotech, an independent company within the Mitsubishi Electric Corporation, is a market leader and reliable partner in power modules. The enterprise develops and manufactures high-quality electronic power components for motion control, renewable energy, and power supply applications.

Headquartered in Unterhaching near Munich, Germany, Vincotech also owns and operates a production site in Bicske, Hungary, and maintains sales offices around the world. With some 800 employees worldwide, Vincotech delivers off-the-shelf products and application-specific solutions with utmost empathy for customers' needs – fast and flexible.

To reinforce our Marketing Communications team based near the southern edge of Munich, we are seeking a

MARKETING COMMUNICATIONS MANAGER [all genders]

Your skills are in demand. We need you to:

- / Develop and oversee the global marketing strategy and create marketing plans that support further market share gain
- / Identify and exploit the potential of digital marketing and marketing automation
- / Drive content marketing and demand generation activities
- / Plan and coordinate trade shows and internal company events
- / Take the lead on cross-functional marketing communication projects, e.g. website updates, social media, employer branding and the like
- / Foster strong brand and corporate identities
- / Maintain a state-of-the-art online presence
- / Develop and establish effective and conclusive KPIs
- / Select and manage external service providers
- / Create presentations for stakeholders
- / Draft the MarCom budget and conduct continuous cost controlling
- / Coordinate the company's PR activities

Your credentials are persuasive. You have:

- / A Master or Bachelor in Marketing and/or Communications with 5+ years' MarCom experience in the electronics B2B industry
- / Up-to-date knowledge of digital marketing
- / Experience running cross-functional projects with internal and external partners
- / Excellent project and time management skills
- / A hands-on, can-do mindset
- / Wide-ranging creativity
- / Fluent command of English

You are:

- / A strong analytical thinker and an action-minded problem-solver
- / A proficient presenter with strong layout, design and professional printing/publishing skills
- / A talented professional in website administration
- / A confident communicator with a gift for pitching concepts verbally
- / Self-motivated with a positive and professional approach

We walk the talk. We offer an opportunity for you to:

- / Be a successful MarCom Manager who works on exciting marketing projects in a highly customer-centric environment
- / Be part of a motivating company culture where flat hierarchies and quick decision-making are realities rather than wishful thinking
- / Find long-term career prospects, an attractive salary and very good benefits – all this can be part of your priority package at Vincotech

We welcome your application and look forward to discussing how Vincotech can become your next career choice!

Vincotech GmbH

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EMPOWERING YOUR IDEAS

Vincotech