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VINCOTECH OPENS A NEW SALES OFFICE IN ITALY

-- Vincotech extends its footprint Europe with an Italian subsidiary --

Unterhaching (Germany), May 17, 2011. [Vincotech](http://www.vincotech.com), a supplier of module-based solutions for power electronics, today announced the opening of a new sales office in Milan, Italy.

Vincotech is extending its reach in Europe by opening an Italian subsidiary and strengthening the European Sales team with an additional member tasked with the responsibility for Italy. This move, aimed to more effectively tap the potential of the Italian market for motion control, renewable energies, and UPS, will reinforce Vincotech's strong position in the European market.

"Opening a sales office in Milan and employing a new sales manager, Mr. Salvatore Polito, for Italy is another step forward in Vincotech's aggressive expansion plans. With several new products on the horizon and excellent new staff joining our team, we are well prepared to better target and develop the Italian markets and capitalize on new business opportunities," notes Eckart Seitter, Vice President Global Sales & Marketing at Vincotech.

To learn more about Vincotech, please visit www.vincotech.com.

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ABOUT VINCOTECH

Vincotech – an independent operating unit within Mitsubishi Electric Corporation – develops and manufactures subsystems and electronic components and provides manufacturing services that help customers master complex challenges in electronics integration. Vincotech's extensive portfolio encompasses standard and tailored solutions, engineering services, and technical support for customers worldwide. These products and services contribute to sustainable, environmentally sound solutions that

help modern society embrace mega-trends and explore new avenues.

With approximately 500 employees worldwide, backed by vast experience and a long history in electronics integration, Vincotech leverages these assets to help customers achieve maximum market success.

To learn more about Vincotech, please visit www.vincotech.com.

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